

# Fourth International Symposium

## *Cultural Landscapes: Cultural Towns*

November 12<sup>th</sup>, 13<sup>th</sup>, & 14<sup>th</sup>, 2008

### WEDNESDAY, NOVEMBER 12, 2008

Participants arrive by 3:00 p.m.

1:00 – 2:30 p.m. Optional New Harmony tour for early arrivers

3:00 p.m. Welcome: Thrall's Opera House

Remarks from: US ICOMOS  
American Planning Association  
Univ. of Southern Indiana  
New Harmony Artists' Guild

3:30 p.m. Opening Keynote Address: Thrall's Opera House

**Susan Witt** : Executive Director E. F. Schumacher Society  
**“Community Economics: As If People Mattered”**

5:00 – 6:00 p.m. Free time

6:00 – 7:15 p.m. Dinner at Macleod Barn Abbey

7:30 p.m. Lecture: Atheneum

**John Connell** : Founder Yestermorrow Design/Build School  
**“New Harmony: “I can do it: you can do it!”**

9:00 p.m. Dessert and Wine Reception: Atheneum

### THURSDAY, NOVEMBER 13, 2008 Morning

7:30 – 8:30 a.m. Breakfast at the Barn Abbey

9:00 – 11:00 a.m. Panel Discussion: Thrall's Opera House

**“Design Guidelines: Looking Forward and Back at the Same Time”**

Panel Moderator: **James Kienle**, FAIA, President, Institute for  
Preservation and Contemporary Design

Panel Presenters: **Ian Begg**, Architect, Edinburgh, Scotland

**Jeff Soule**, APA Staff and member of the International  
(COMOS) Cultural Towns Committee

**Ben Nicholson**, Professor of Architecture Chicago Art Institute

**Roger Clark, FAIA**, Professor of Architecture, North  
Carolina St. University Author of “Precedents In Architecture”

11:00 – 12:00 Free time

12:00 – 1:00 p.m. Lunch at the Barn Abbey

*THURSDAY, NOVEMBER 13, 2008 Afternoon*

1:30 – 2:30 p.m. Speaker: **Larry Lund** – Thrall’s Opera House  
**“Destination Tourism & Place Marketing for Cultural towns”**

2:30 – 4:30 Plenary Session: Thrall’s Opera House

Moderator: **Ruth Knack**, AICP, Editor “Planning Magazine”  
**“The Story of Two Cultural Towns”**

Case Study 1: **Paducah Community College**, Paducah, Kentucky  
**Tom Barnett**

“A 30 block depressed area is now the nation’s fastest growing arts district; a 5 year downtown revitalization project including streetscape, residential infrastructure improvements; completion of a MLK revitalization program including the construction of 30 single family homes, and downtown property acquisition for construction of a \$45 million performing arts center, along with other projects.”

Case Study 2: **Penland School of Crafts**, Penland, North Carolina  
**Jean W. Mc Laughlin Director of Penland School of Crafts**

“The Penland School of Crafts is set on 400 acres of splendid isolation among the Blue Ridge Mountains of North Carolina. Originally established by Lucy Morgan as a settlement program to preserve weaving skills and provide mountain women economic opportunity, Penland celebrates its 79<sup>th</sup> anniversary in 2008 having evolved as a national center for alternative craft education with programs in 14 studies encompassing traditional and contemporary craft.”

6:00 – 7:15 p.m. Dinner: Macleod Barn Abbey

7:30 – 8:30 p.m. Speaker: **James Macaulay**, *Glasgow, Scotland* – Rapp/Owen Granary

- Senior Lecturer in History at the Mackintosh School of Architecture
- Past Chairman of the Society of Architectural Historians of Great Britain
- Past Chairman of the Architectural Heritage Society of Scotland

**“Community Identity: The Journey New Lanark/ New Harmony and Back”**

9:00 p.m. Conference Reception – Rapp/Owen Granary

*FRIDAY, NOVEMBER 14, 2008*

7:30 – 8:30 a.m. Breakfast at the Barn Abbey

10:00 – 11:00 a.m. Organizational meeting to form the “League of Cultural Towns” at the Barn Abbey

12:00 – 1:00 p.m. Lunch – Barn Abbey

1:30 p.m. – 3:00 p.m. **New Harmony Community Forum: “Open Mike”** – Thrall’s Opera House  
Open to all residence, presenters and symposium participants